

PRESS RELEASE

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DRESSED TO IMPRESS AT TITAN HITOURS, THANKS TO SUE STEDMAN LTD

Worldwide travel operator, Titan HiTours, has today taken delivery of its new season uniform from Sue Stedman Limited, the Surrey-based corporate clothing specialists. The new bespoke uniforms have been designed and manufactured by Sue Stedman Limited to the exact requirements of Titan HiTours procurement department, for their team of 50 Airport Representatives.

Garments include corporate red jackets, black skirts and trousers, ties and scarves and white blouses and shirts. All have been designed to provide Titan HiTours representatives with a fresh new look that fits with the company's corporate ethos and colours.

Explains Sally Hitchens, Airport Support Manager, Titan HiTours; "The uniforms designed by Sue Stedman are fantastic. The fresh style provides our representatives with a new look that we believe will boost confidence and morale amongst our staff. The team at Sue Stedman's listened to our exacting needs and as a result, the designs and finished garments are just what we wanted – modern styling, with practical yet quality fabrics and tailored so they will flatter all body shapes."

Adds Sue Stedman, founder and director, Sue Stedman Limited; "It is vitally important that the presentation of your employees matches the ethos you are aiming to project. An individually-designed corporate uniform impacts on all aspects of a company's output, simultaneously affecting staff motivation, customer services, internal communications and branding. With Titan HiTours we took the time to understand their business, in order to design a uniform that would project the appropriate message. We are extremely pleased that they are happy with the results."

For further information on corporate clothing available from Sue Stedman Limited, telephone 01483 232329 or visit www.suestedman.co.uk.

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Notes to Editors:

Images are available on request

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About Sue Stedman Limited:

Since 1989, Sue Stedman Ltd has been providing corporate clothing to blue-chip businesses to help them project a professional corporate image. Clients include Persimmon Homes, Charles Church, Titan Travel and Aviance.

Surrey-based Sue Stedman Ltd specialises in creating original bespoke designs, using custom made fabrics and unique garment shapes. For those seeking an off-the-peg solution, the company also offers outstanding choice and quality in the ready to wear collection. Alternatively a combination of the in-house design and off-the-peg garments can be selected, depending on the client's individual needs.

www.suestedman.co.uk

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